



Netwoven Conducts “Tech Tasting” at The Wine Industry Technology Symposium

Company Uncorks Best Practices to Optimize Wine Industry with Innovative Software Tools

MILPITAS, CA – June 18, 2015 – [Netwoven Inc.](#), a leading Enterprise Information Management company, today announced the company will be sponsoring the 11th Annual Wine Industry [Technology Symposium™](#) (WITS) 2015, June 25-26, Napa Valley Marriott. In addition to its sponsorship, Netwoven will discuss (in Booth #12) how the wine and beverage industry may benefit from Microsoft-based Business Intelligence software, as well as event management solutions and customized web portals that increase productivity and profit margins.

Tweet this: [.@Netwoven sponsors @WineWITS symposium, offers tech demos in Booth #12 for #wineries bit.ly/1QIJ74r](#)

"WITS is a unique venue that brings the world's leading wine industry professionals together with innovative technology experts to discuss proven solutions for optimizing business services and improving customer relations through more precise data gathering techniques," said Niraj Tenany, CEO, Netwoven, Inc. "Netwoven is proud to be a sponsor and we look forward to discussing how technology is influencing the wine industry."

At WITS, Netwoven executives will demonstrate and discuss best practices to address the unique information technology and services needs of the wine industry. These practices include, but are not limited to, business collaboration tools, data analytics, digital marketing and CRM solutions. Netwoven executives speaking to event attendees include:

- Andrew Sutton, Engagement Director - Andrew will draw on more than a decade of experience as a business technologist defining Global Delivery Strategies, to provide a demo on Organizational Portals, including Extranets, Document and Records Management, Enterprise Information Architectures and Taxonomies.

- Rajya Bhaiya, Engagement Director - With nearly a decade of experience in Digital Marketing and CRM, and the author of a popular book on Microsoft CRM, Rajya will demonstrate how Microsoft's CRM Solutions improve wine industry operations.

To empower your wine industry organization, contact Netwoven at info@netwoven.com, or call [\(877\) NETWOVEN](tel:877-NETWOVEN).

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About Netwoven

Founded in 2001, [Netwoven Inc.](#) is a leader in Enterprise Information Management. Through a highly skilled workforce, the company designs and deploys solutions for business collaboration, analytics, and Digital Marketing and CRM. For over a decade, these customized solutions have helped medium to large enterprise customers unlock the hidden value of their information assets and derive rapid return on investment from their technology investments. The company's business model leverages development centers in the United States and India that provide Netwoven clients with high-quality implementation services with high return on investment. For additional information call [\(877\) NETWOVEN](tel:877-NETWOVEN) or visit the Netwoven website at <http://www.netwoven.com>.

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