

SF SPUG - 01/09/2014

Introduction to SharePoint 2013 **Content Management**
(Key new features for Power/Business Users)

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My Bio

- 14 years of hands on technical consulting experience
- Enterprise and Solution Architecture, Focused in Microsoft Technology Stack, MCTS - SharePoint
- Portal and Enterprise Content Management (ECM), BPM and Custom business solutions

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- Content Management
 - Document Management
 - Web Content Management
 - Demos
- Q & A

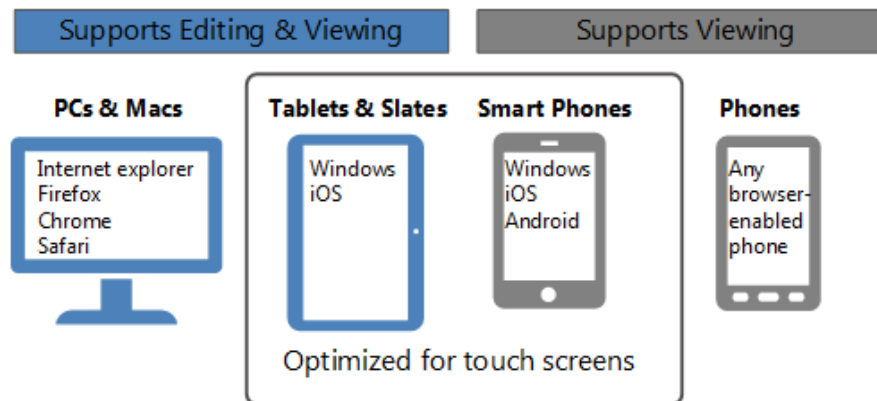
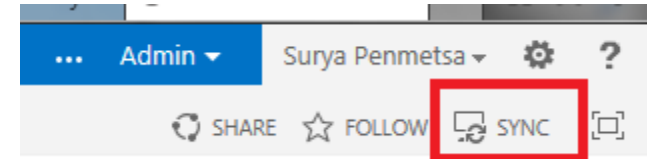


Document Management



Document Management

- SkyDrive Pro & Offline Sync
- Shredded Storage – Performance Improvement
- Drag & Drop, Document Share and Post
- Office Web Apps Improved
 - Quick Preview, Comments, Co-Authoring, Ink Support, Change Tracking
 - Supports Various Form-Factors



DEMO



Document Management

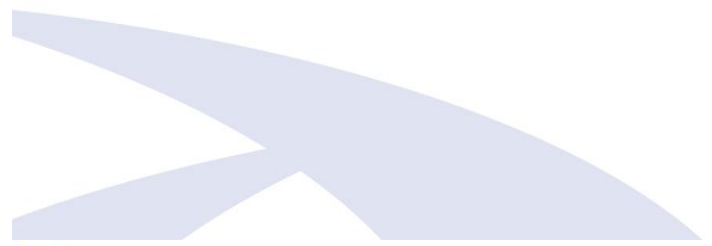
- Quick View – Bulk Metadata Update
- Task Aggregation – Work Management Service
- Exchange Site Mailboxes
- Search Enhancements
 - UI, Result Sources, Result Types, Query rules,
 - Content Search Web Part, Display Templates
- eDiscovery – Audit and Regulation
 - Single place to manage Discovery across SharePoint & Exchange
 - Organize Around Cases

eDiscovery



Iterative

Sources
Exports
Documents
Site Contents



Tailspin Toys Home

Tailspin Toys

Identify and Hold

eDiscovery Sets

+ new item

Name	Modified
Tailspin Toys Investigation	13 minutes ago

In-Place Hold Status

- 0 Cannot Hold
- 4 Not On Hold
- 0 Processing
- 0 On hold with filter
- 0 On Hold
- 0 Failed

Search and Export

Queries

+ new item

Name	Modified
Tailspin Investigation	13 minutes ago

Export Status

- 0 Download Not Started
- 0 Download Started
- 0 Download Complete
- 0 Export Failed

DEMO



Recap of Document Management

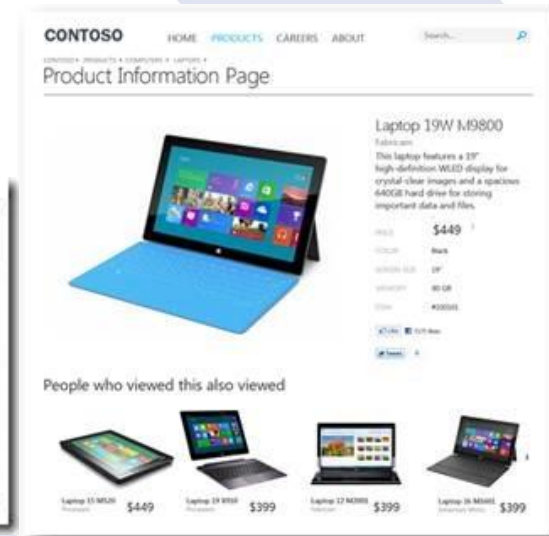
- Office Web Apps
- Search
- SkyDrive
- Task Aggregation



Web Content Management

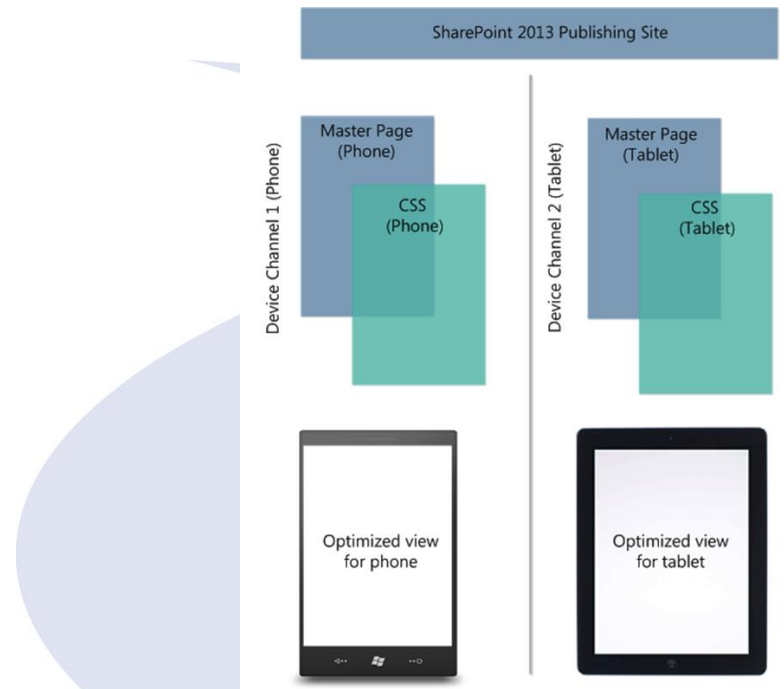


- Build Great Sites – Internet, Intranet and Extranet
- Design Manager
 - Your choice of tool Visual Studio, Dreamweaver, Notepad ...
- Mobility – Device Channels
 - Desktop
 - Tablets
 - Mobile Phones



Design Manager Capabilities

- Master Pages
- Page Layouts
- Device Channels
- Design Packages

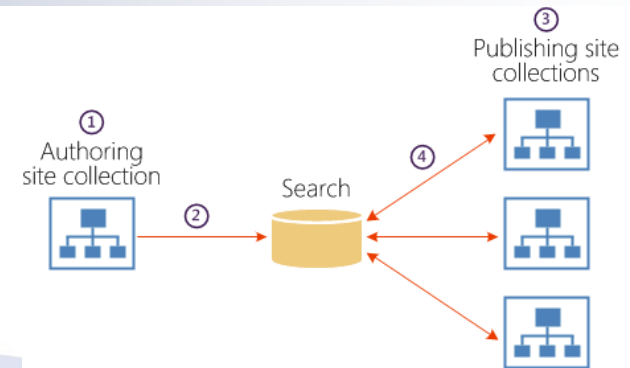


DEMO

A large, light blue abstract graphic consisting of several overlapping, curved shapes that form a central white space, resembling a stylized eye or a dynamic logo element.

Content Authoring

- Rich Text Editing
- Cross Site Publishing
 - Author in one SC and Publish to other SC
 - across site collections, web applications, and even across farms
- Managed Navigation
 - *SP2010 URL: <http://www.contoso.com/pages/products/computers/laptops.aspx>*
 - *SP2013 URL: <http://www.contoso.com/computers/laptops>*



Home page



Product category page



Product details page



Content Authoring

- Image Renditions – Optimize Images for mobile
- SEO

Features	SharePoint 2010	SharePoint 15
Clean URLs	http://www.c.com/Pages/cars.aspx	http://www.c.com/cars
Home Page Redirects	HTTP 302 for http://www.c.com to redirect to /pages/default.aspx	Home page served from address www.c.com – no redirect for browser, Instead HTTP 301 Status Code Moved Permanently
XML Sitemaps	None	Automatically generated and referenced in robots.txt
SEO Properties (e.g. Meta Description)	<title> and <h1> must be identical	Browser title Meta description Meta keywords
Webmaster Tools integration	None	Assists with ownership verification
Canonical URL Filtering	None	configure which URL parameters are valid

RECAP - WCM

- Design Manager & Tools Support
- Cross-Site Publishing
- Multi-Lingual & Image Renditions
- Search Engine Optimization



Q&A

